



MEDIA RELEASE

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FOR FURTHER INFORMATION CONTACT:

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Zephyr HOOPLA 3-on-3 Basketball Tournament Saturday, August 7, 2010

NEENAH: Join the HOOPLA and put the ball on the ground during this inaugural SMC Booster Club event on Saturday, August 7, at St. Mary Central High School. Zephyrs are calling all boys and girls entering grades 3-12 in Fall 2010 to form a team of four players. Registration details are available online at www.tcces.org/smc. All entries must include a check for \$80 and be **postmarked by July 17, 2010** in order to establish brackets by grades. Your team will be placed into the highest grade category of oldest player. This double elimination tourney will offer plenty of playing time, a free t-shirt to all participants and tons of fun! We'll play rain or shine.

Sponsorship Opportunities:

There are also sponsorship opportunities for area businesses to support this event. These opportunities are designed to offer your company high visibility with all participating teams and their 'cheerleaders'.

\$100 – GAME COURT SPONSOR
Up to 20 Courts Running All Day Long

\$500 – FREE THROW & 3-POINT CONTEST SPONSOR
Highest Visibility and Tournament Traffic

St. Mary Central, a regional Catholic high school, is part of Twin City Catholic Educational System (TCCES). The system also includes St. Margaret Mary and St. Gabriel Elementary Schools in Neenah, as well as St. Mary Elementary and Seton Catholic Middle School in Menasha. TCCES is dedicated to the individual development of each student by providing an education focused on faith, academics and service.

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